

How do we define the cinema genre?

# The Independent Film Situation (U.S. 1980s)

## Home Movies

- a) documentary
  - b) narrative (imitation of life)
- consumer ergonomics - recreational filmmaking - small gauge

[Consumer-commercial - Video writings etc.]

## Documentary

Non-Commercial

① network/PBS

② Alternative forms (extended verité) - Palacelle

③ educational - intentional (New Day)

Commercial

③ network/PBS

② Feature

③ educational

## Hollywood

low budget pix (#1-3 million)

exploitation films

b) made-for-TV

① Ind. subsidized \$75,000 → \$800,000 (hardcore)

ZDF/Channel 4 NEH

Europe - Art & Essai - CPB/PBS

② Ind. capitalize speculative investment (Smithereens) can cross over

Theatrical

ART HOUSE CINEMA

③ Commercial pornography capitalist, entrepreneurial special distib/exhibition (borderline and illicit before Procs)

related sectors

- agency films
- sponsored films, MTV
- industrial
- commercials, etc
- in-house
- specials, installations (World's Fair films)

subart - film theory films - academic language (expository genre)

ART WORLD Avant Guard - (subart)

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Extremism, Subculture, Film, Post, etc. (subart)

Culture Culture (subart)

Related Sectors: Student Films, Related secondary and primary relations with video, tv animation as a form enters mode of this -

Cult Films

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